



◊ *Work Experience*

Apr 2018 Currently	<p><b>Lead Generation Specialist</b> Gellify Srl, Bologna.</p> <p>GELLIFY is a B2B innovation platform, a growth ecosystem which connects B2B digital startups to traditional companies with the purpose of innovating processes, products and business models.</p> <p><b>Main tasks:</b> I select and qualify leads and prospects for companies involved in GELLIFY's growth programs.</p>
May 2017 Mar 2018	<p><b>Digital Communication Specialist</b> Macchioni Communications Carpe Diem Srl, Rome.</p> <p>Macchioni Communications is a public relations agency which offers support to public and private bodies and particularly to the Members of Parliament.</p> <p><b>Main tasks:</b> social media management (Facebook, Twitter, Instagram, Tumblr, LinkedIn, Flickr, Snapchat), communication campaign strategy, press office, content review, content moderation, content editing, web editing, media relations, liaising with different types of clients and stakeholders.</p>
Jan 2017 Apr 2017	<p><b>Social Media Manager</b> European Commission Representation in Italy, Rome.</p> <p><b>Main tasks:</b> social media management (Facebook, Twitter, Instagram, Tumblr, LinkedIn, Flickr, Snapchat), social media strategy, Photo-editing, Content editing, Facebook and Twitter management, Events marketing.</p>
Aug 2015 Aug 2016	<p><b>Key Account Specialist</b> Promoitalia Group Spa, Milan.</p> <p><b>Main tasks:</b> Lead generation, Business development B2B, Opening new international markets, Marketing coordination.</p>
Mar 2014 Mar 2015	<p><b>Communication Officer</b> Jumeirah Group, Rome.</p>
Feb 2013 Feb 2014	<p><b>Communications Assistant (Volunteer)</b> Nuovi Orizzonti Onlus, Rome.</p>



Oct 2016 May 2017	<b>SIOI-UNA Italy, Rome.</b> (Italian Society for International Organisation - Italian Association for the United Nations) Master's Degree in Communication and Lobbying for International and European Relations: from media strategies to the role of public affairs.
Sep 2010 Apr 2013	<b>LUISS Guido Carli, Rome.</b> Master's Degree (Laurea Magistrale) in International Relations.
Sep 2007 Dec 2010	<b>University of Florence.</b> BA (Laurea) in Political Science, Media and Journalism.
Sep 2009 Jun 2010	<b>Complutense University, Madrid.</b> Erasmus Programme.
Aug 2009	<b>London School of Economics, London.</b> Summer school.

◇ Languages

**ITALIAN** Native

**ENGLISH** Excellent - **SPANISH** Excellent - **FRENCH** Excellent - **CHINESE** Intermediate



◇ Language certifications

2012 DALF - 2010 DELE C2 - 2006 TOEFL - 2005 CAE



◇ IT Skills

iOS - Microsoft Office, PowerPoint, Excel, Outlook - Wordpress - Publisher



◇ Passions



Travel



Animals



Art



Made in Italy